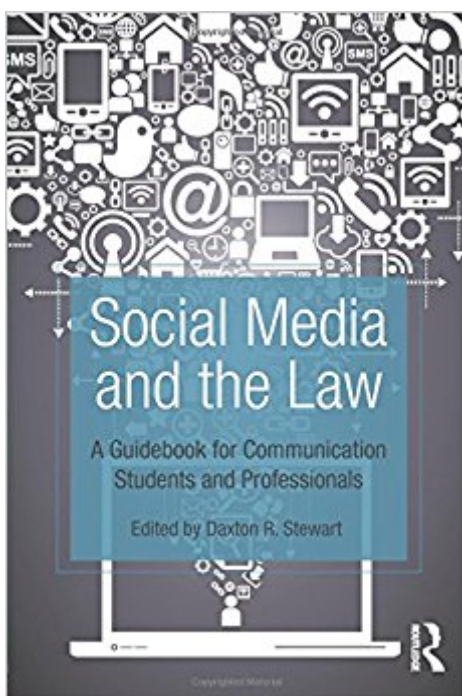


The book was found

Social Media And The Law: A Guidebook For Communication Students And Professionals



Synopsis

Social media platforms like Facebook, Twitter, Pinterest, YouTube, and Flickr allow users to connect with one another and share information with the click of a mouse or a tap on a touchscreen and have become vital tools for professionals in the news and strategic communication fields. But as rapidly as these services have grown in popularity, their legal ramifications aren't widely understood. To what extent do communicators put themselves at risk for defamation and privacy lawsuits when they use these tools, and what rights do communicators have when other users talk about them on social networks? How can an entity maintain control of intellectual property issues such as posting copyrighted videos and photographs consistent with the developing law in this area? How and when can journalists and publicists use these tools to do their jobs without endangering their employers or clients? In *Social Media and the Law*, eleven media law scholars address these questions and more, including current issues like copyright, online impersonation, anonymity, cyberbullying, sexting, and WikiLeaks. Students and professional communicators alike need to be aware of laws relating to defamation, privacy, intellectual property, and government regulation and this guidebook is here to help them navigate the tricky legal terrain of social media.

Book Information

Paperback: 248 pages

Publisher: Routledge; 1 edition (December 14, 2012)

Language: English

ISBN-10: 041553514X

ISBN-13: 978-0415535144

Product Dimensions: 6 x 0.6 x 9 inches

Shipping Weight: 12 ounces (View shipping rates and policies)

Average Customer Review: 4.1 out of 5 stars 2 customer reviews

Best Sellers Rank: #1,308,619 in Books (See Top 100 in Books) #96 in Books > Law > Business > Entertainment #162 in Books > Computers & Technology > History & Culture > Computer & Internet Law #225 in Books > Law > Media & the Law

Customer Reviews

Daxton R. "Chip" Stewart, Ph.D., J.D., LL.M., is an associate professor at the Schieffer School of Journalism at Texas Christian University. He has more than fifteen years of professional experience in news media and public relations and has been an attorney since 1998. His recent scholarship focuses on the intersection of social media and the law.

It's a good book. However, I tried the kindle sample, which really disappointed me because there is no page number for kindle edition. The page number is very important for academic books, as people need the page number to cite. I really hope could not only simply convert the format, but also pay attention to factors -- page number, table of contents -- that could possibly influence the reading experience.

It met my expectations and beyond, the price is right, it's concise and easy to understand. It is not clogged with too many cases unlike other books in that category.

[Download to continue reading...](#)

Social Media: Master Social Media Marketing - Facebook, Twitter, Youtube & Instagram (Social Media, Social Media Marketing, Facebook, Twitter, Youtube, Instagram, Pinterest) Social Media and the Law: A Guidebook for Communication Students and Professionals Social Media: Dominating Strategies for Social Media Marketing with Twitter, Facebook, Youtube, LinkedIn and Instagram: Social Media, Network Marketing, Book 1 Social Media: Strategies To Mastering Your Brand-Facebook, Instagram, Twitter and Snapchat (Social Media, Social Media Marketing) Social Media: 30 Marketing Strategies for Facebook, Twitter and Instagram (Social Media, Facebook, Twitter, Instagram, Social Media Marketing) Communication, Media, and Identity: A Christian Theory of Communication (Communication, Culture, and Religion) How Social Media is Changing Sports: Its a Whole New Ballgame (The Hampton Press Communication Series (Mass Communication and Journalism)) Law, Liability, and Ethics for Medical Office Professionals (Law, Liability, and Ethics For Medical Office Professionals) Public Relations and Social Media for the Curious: Why Study Public Relations and Social Media? (A Decision-Making Guide to College Majors, Research & Scholarships, and Career Success) Social Media Marketing: Dominating Strategies for your Business with Social Media (Edition July 2017, Facebook, Snapchat, Instagram, Twitter, LinkedIn, YouTube) Social Media Marketing Workbook: 2017 Edition - How to Use Social Media for Business Social Media Marketing Workbook: 2017: How to Use Social Media for Business Social Media Marketing: 3 Books in 1: Social Media Marketing, Content Marketing & Network Marketing No B.S. Guide to Direct Response Social Media Marketing: The Ultimate No Holds Barred Guide to Producing Measurable, Monetizable Results with Social Media Marketing Twitter Marketing: Learn How To Grow Your Twitter account to 1 Million Followers in the first 6 months. (Social Media, Social Media Marketing, Online Business) Social Media Communication: Concepts, Practices, Data, Law and Ethics Electronics Concepts, Labs, and Projects: For Media Enthusiasts, Students, and

Professionals (Music Pro Guides) Photocommunication Across Media: Beginning Photography for Mass Media Professionals Early Communication Skills for Children with Down Syndrome: A Guide for Parents & Professionals (Mixed media product) - Common The Associated Press Stylebook and Briefing on Media Law 2011 (Associated Press Stylebook & Briefing on Media Law)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)